

OUR 2023 PRICE LIST

ANIMATIONS

1 Animation video.	£175.00 each
2 Animation videos	£165.00 each
3 Animation videos	£145.00 each
4 Animation videos	£ By quotation
Logo only Animation	£ 75.00 each
Multiples by quotation -	
Discount Terms apply.	

DOODLY STYLE ANIMATIONS

These are from £60 for Minimus 3 frames, then £20 per frame. Colour or B&W). Sound and voice over from £45 Subject to no required and length. Royalty paid images are free - Image search £5 per image.

INCLUDED ITEMS

Some items, such as certain library video clips and royalty free pictures. Specific stock material are charged at £45 per clip or £30 per image. This would be shown clearly on your quotation to avoid any misunderstandings

MUSIC AND VOICE OVER.

1Most of our music library is free and included, with some exceptions. This would be clearly shown on your quotation. All voice overs in what ever language start at £75 - £160 subject to length and number of tracks. Corrections are free for the first amend, then £15 per re-run. There is a £20 Sound insertion fee

for all videos unless stated otherwise in your quotation package.

HUMITARS WITH VOICE OVER.

Here the voice is free as it is an integral part of the Humitar Animation system. The price for Humidor Animation is £65 plus Background video cost which is charged at the standard Animation rate of £165. (If stills are used this reduces to £85.) Total Humidor cost £230 less 10% discount = £206

WEBSITE PRESENTERS WITH VOICE OVER.

An example of this can be seen at www.visibilityconsultinguk.com. This is offered at £90 for the one off message. If you wish to have this as a changing message (3 or more) then this is offered at £150 for the 3. Discount Terms apply.

ANIMATED GIFS FOR EMAIL

Animated GIFS are for Logo animations as well as full 15 or 30 second animated ads. It is not advised for very large files as the result would be disappointing. As this is the same subject matter, but just a different format the nominal charge is £35 -£75 depending on size.

TERMS AND REVISIONS

These are chargeable only if they are in addition to the original brief. Total redo an additional 60% of original cost

DISCOUNTS.

Discounts are available for large or multiple Animation or Bespoke projects. Terms must be signed in advance of work commencement and for larger jobs a deposit is required.

TERMS OF DISCOUNT: To obtain the bulk price of 2 - 4 + animations these must be paid for in advance. There is **NO TIME LIMIT** to the purchased credits.

WE DO NOT DO SPECULATIVE WORK

Email: animation@visibilityconsultinguk.com 07783491171